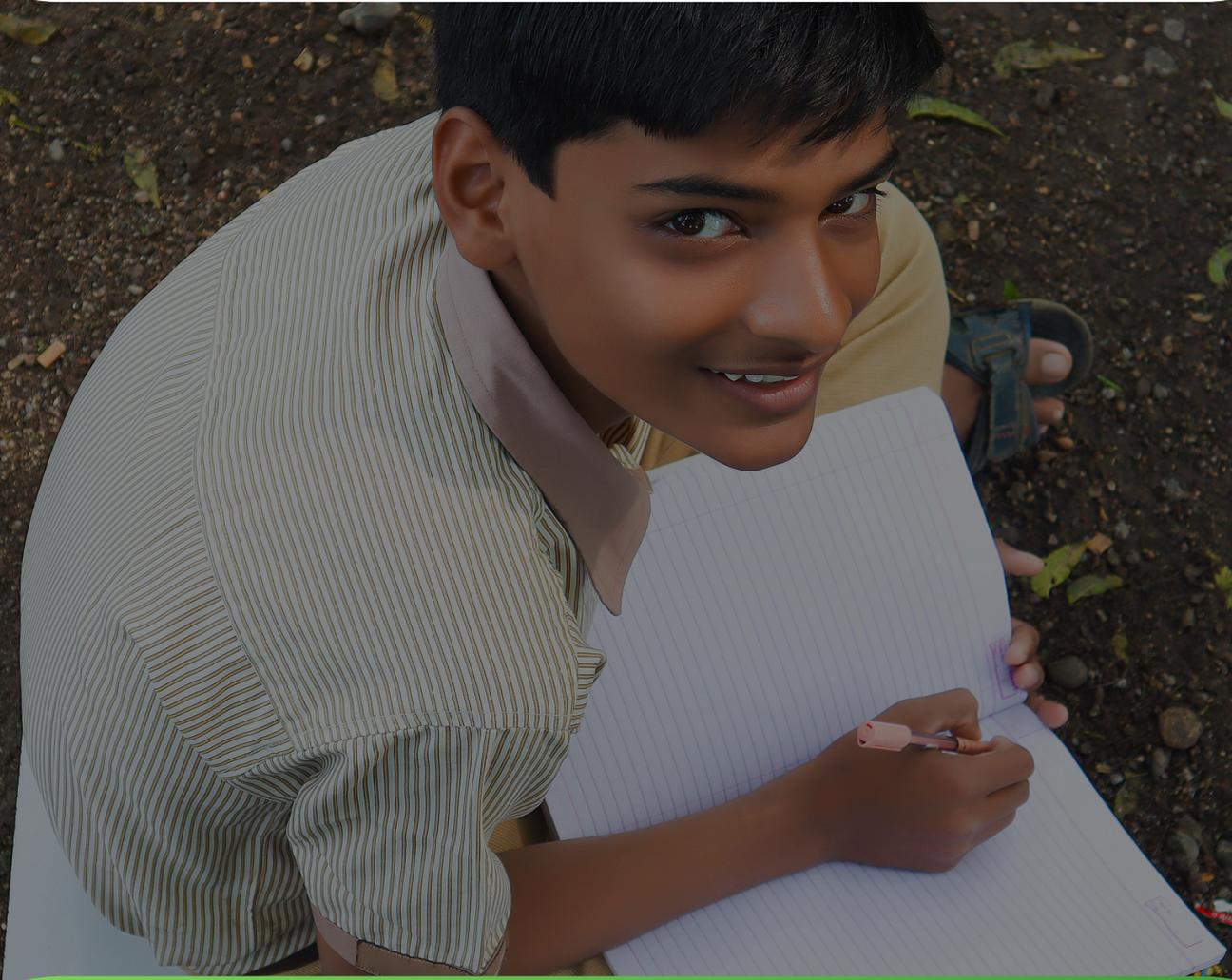




 **TeamLease**TM
EDTECH FOUNDATION



Project **SEED**

Expanding Educational Access. **Driving Measurable Outcomes.**

About **SEED**

Skilling. Education. Employment. Development.

Project SEED is a structured education and employability initiative by TeamLease EdTech Foundation, supported by TeamLease EdTech.

It has been designed to address a critical structural gap in India's education-to-employment transition — particularly for students from socially, economically, and financially disadvantaged communities studying in public and government schools.

1

Expand systematic access to higher education pathways

2

Deliver in-school career awareness, aptitude assessment, and soft skills training

3

Guide students toward right-fit degrees and employer-aligned career tracks

4

Enable transitions into work-integrated learning and formal employment

5

Create measurable, outcome-driven education-to-employment journeys

It is a governed, performance-linked implementation framework that integrates NGOs, schools, universities, employers, and technology systems into one accountable ecosystem — ensuring measurable student progression beyond awareness.

About TeamLease EdTech Foundation

TeamLease EdTech Foundation is a Section 8, FCRA-registered not-for-profit organization committed to strengthening youth employability through structured education and work-linked learning pathways.

Supported by TeamLease EdTech, the Foundation operates within a robust institutional and industry ecosystem that includes:

1

Leading institutes offering Work-Integrated Learning Programs (WILP)

2

Multiple NAAC-accredited universities across India

3

2,000+ employer partners across sectors

With strong operational governance and technology-enabled tracking, the Foundation delivers outcome-driven education-to-employment models at scale, particularly for students from underserved communities.



Your Role as a **Project SEED Partner**

Project SEED is built on active grassroots engagement.
As an NGO partner, you will:

Phase 1: One-Day Career Awareness, Assessment & Training Program

NGOs will conduct a structured 6-7 hour in-school program for students of Classes 11 and 12. The program includes:

Career awareness sessions

Aptitude-linked exposure to higher education pathways

Separate faculty awareness, training, and certification session

Introduction to work-integrated learning and Earn While You Learn models

Soft skills training

(All content frameworks, structured modules, and implementation guidelines are provided.)

Phase 2: Career Counseling & Pathway Guidance

Post the in-school program, NGOs will:

Counsel students on right-fit higher education degrees

Guide university selection aligned to student aptitude and aspirations

Advise on employer-aligned sectors and job roles

Support admission documentation and onboarding

Facilitate student transition into structured higher education and employment pathways

NGOs act as the local implementation anchor and student support interface throughout the journey.



Why Partner with **Us?**

Fixed Program
Delivery Fee

Outcome-linked per-
student enrollment fee

Structured monitoring and
transparent disbursement

Dedicated SPOC and UMS
portal tracking

Expand outreach

Scalable Impact

Access to WILP-enabled universities and employer-aligned pathways

Who Can **Apply?**



Annual turnover between ₹10 Lakh - ₹1 Crore



Minimum 3 years of active operations



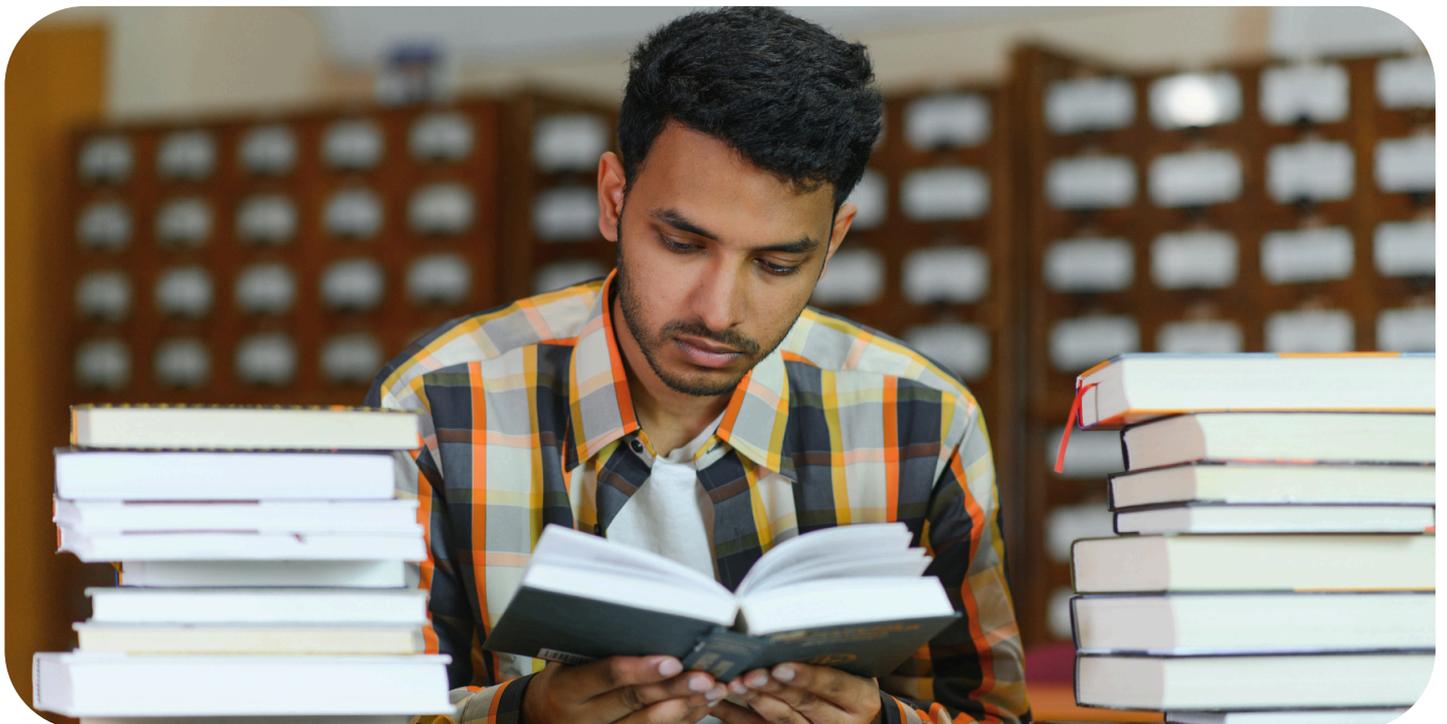
Minimum 5-member operational team



Active engagement across at least 3 institutions



Exposure to public/government schools offering Classes 11 and 12



Partnership **Journey**



Eligibility Assessment



Application Submission



Multi-Stage Review



SPOC Allocation



50% Advance Grant



Execution & Tracking via UMS Portal



Monthly Performance Disbursement



Partner With **Purpose.**
Scale With **Structure.**



If your organization is committed to expanding educational access while strengthening operational sustainability, Project SEED offers a structured, performance-linked framework to grow together.

Let's build measurable impact, responsibly and at scale.

Contact Us

